



The Networking Platform  
for Tropical Beach Hotels  
of the Indian Ocean



**SAMSUNG**



**TH** TOMORROWS  
HOTEL

The First International  
Conference on Design &  
Trends for Tropical Beach  
Hotels of the Indian Ocean.

Venue: *Sugar Beach*

**TOMORROWS HOTEL  
CONFERENCE  
MAURITIUS EDITION**

*Date: 26th - 28th  
August 2015*



**Sponsor:** MCB | **Exclusive Technology Sponsor:** Samsung | **Sponsor:** Impact Production Group | **Official Carrier:** Air Mauritius | **Organisers:** Tomorrows Hotel Ltd in collaboration with Acclivity Consulting Ltd – under the aegis of AHRIM and MTPA | **Supported by Sun Resorts Ltd** | **Media Partners:** Côte Nord and L'Eco Austral



## Tomorrows Hotel

The first international conference on design and trends for tropical beach hotels of the Indian Ocean is organised by Tomorrows Hotel Ltd in collaboration with Acclivity Consulting Ltd, managed by Didier de Senneville and Melissa Dalais – professional conference organisers, with more than 30 years experience in the organisation of international professional events in the African and Indian Ocean regions.

Tomorrows Hotel Conference is a business to business networking platform aimed at bringing together Government Bodies, Associations, Airlines, Hoteliers, Destination Management Companies, Travel Professionals, Architects, Interior Designers, Property Developers, Investors and Internationally renowned trend and market analysts to disseminate and share information and knowledge to ensure that the tourism industry of our region is geared to face the challenges and meet the needs of the travellers of tomorrow.

Tomorrows Hotel conference addresses the Indian Ocean countries which have in common, a tropical climate, a unique sense of hospitality and offer fabulous facilities for health and wellness, sport, adventure and entertainment and which are renowned for their authenticity and culinary excellence.

The conference will provide the participants with the necessary tools to achieve excellence by being one step ahead of their competitors. It is a unique opportunity to learn from and be inspired by the world's foremost professionals and trendsetters.

Our speakers will include specialists and top professionals who have the capacity, through their visions and experience, to drive you into tomorrows future.

Our not-to-be-missed event will attract over 300 delegates and will take place at the internationally renowned, Sugar Beach Resort, Flic en Flac, Mauritius. See you there!

**Book now to ensure your place!**

# Tomorrows Hotel Conference 26-28 August 2015 | Mauritius Edition

## DAY 1 - Wednesday 26 August 2015

14.00 - 18.00 Registration of Delegates - Sugar Beach and La Pirogue Resorts  
 18.00 - 19.00 Welcome Cocktail - Sugar Beach Resort

## DAY 2 - Thursday 27 August 2015

09.30 - 10.00 Welcome ceremony - Xavier Luc Duval - Minister of Tourism & External Communications

10.00 - 11.00 **Session 1** **Tomorrows Tourist of the Indian Ocean Region - Traditional & Emerging Markets**

*The cultural differences within the Chinese markets and how to cater for all these different demands.*  
 Jean Michel Offe (Hong Kong) - Executive Vice President - Development & Innovation Shangri-La  
 Q&A

11.00 - 11.30 Tea Break

11.30 - 12.30 **Session 2** **Entering the world of Digital Tourism: Online bookings, Social Media & Applications**

*Digital marketing and the new traveller and how the industry & destinations should respond to these trends*  
 Mariette Du Toit-Hembold (South Africa) - Managing Director - Destinate Ltd  
 Q&A

12.30 - 13.30 Finger Lunch

13.30 - 15.00 **Session 3** **Air Access to the Indian Ocean Region: Frequency, Cost & Comfort**

*Tourism for the 21st century*  
 Roger Brooks (USA) - Managing Director - Roger Brooks International  
 Q&A

15.00 - 15.30 Tea Break

15.30 - 17.00 **Session 4** **Architecture, Design & Authenticity of Tomorrows Hotels of the Indian Ocean Region**

*Creating choreographed guest experiences: A sensory exploration of Interiors*  
 Zia Hansen (Singapore) - Director of Interior Design - Blink Design Group

*Architectural concepts and designs of tomorrows tropical resorts and hotels*

Jean Marc Eynaud (Mauritius) - Mauritian Architect  
 Q&A

19.00 Gala Dinner - Dress Code Smart Casual - Sugar Beach Resort

## DAY 3 Friday 28 August 2015

9.00 - 10.30 **Session 5** **Tomorrows Guest Preference for International Brands, Independent Hotels, Boutique Hotels and the Informal Sector**

*The Art of Branding*

Roger Brooks (USA) - Managing Director - Roger Brooks International  
 Q&A

10.30 - 11.00 Tea Break

11.00 - 12.30 **Session 6** **Expectations & Needs of Tomorrows Tourist: Food, Security and Sustainability in the Indian Ocean Region**

*Importance of developing environmental programs for a resort*

Thomas le Berre (Maldives) - Managing Director Seamarc Ltd Bali

*The dynamically changing global tourism landscape: posing new challenges & opportunities for tourism & hospitality stakeholders in the Indian Ocean Region*

Ernie Heath (South Africa) - Professor - Department of Business Management at the University of Pretoria  
 Q&A

12.30 - 13.30 Finger Lunch

13.30 - 15.00 **Session 7** **Expectations & Needs of Tomorrows Tourist: Wellness, Leisure, Sports & Adventure**

*Resort mapping*

Jean Michel Offe (Hong Kong) - Executive Vice President - Development & Innovation Shangri-La  
 Q&A

13.30 - 15.00 **Session 8** **Successful Finance Project - Case Study**

*Case Study - Anahita/Four Seasons*

Jean Michel Ng Tseung (Mauritius) - Head of Corporate - Mauritius Commercial Bank  
 Q&A

15.00 - 15.30 Tea Break

15.30 - 17.00 **Session 9** **Case Studies**

Growth of Tourism in Sri Lanka Mr. P.M.Withana Chairman - Sri Lanka Tourism Development Authority

MICE / Upcoming Projects Cederix Babajee Head of Sales & MICE - Impact Production Group  
 Q&A

**17.00 Conference closes**

# MAURITIAN DELEGATES

## REGISTRATION FORM – Tomorrows Hotel Conference | Mauritius Edition

26 -28 August 2015 | Sugar Beach Resort, Mauritius

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Please state names of delegates attending in the spaces below:

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_

### Cost of conference MUR 22, 500

Number of delegates attending \_\_\_\_\_ @ MUR 22 500

**Total Amount Due MUR \_\_\_\_\_** (invoices will be issued on request)

### Conference cost includes:

Access to the Conference at Sugar Beach Resort, Conference Tea Breaks and Conference Lunch, Gala Dinner and Goodie Bag)

Payment Options (Please check one option)

**Option A - Cheque Payment**

Please make cheques payable to:  
Acclivity Consulting Ltd and post to  
4th Floor,  
Ebene Height,  
Ebene Cybercity,  
Mauritius

**Option B - Bank Transfer**

Bank Transfer to:  
Acclivity Consulting Ltd  
Bank: SBM Bank (Mauritius) Ltd  
Account Number : 62030100193967

\*\*\* All transfer information must be emailed to **info@acclivity.mu** together with a completed registration form by no later than 15 June 2015. Please find a downloadable version of this document on our website: [www.tomorrowshotel.org](http://www.tomorrowshotel.org)

**Completed registration form must be emailed to [info@tomorrowshotel.org](mailto:info@tomorrowshotel.org) latest by 15 July 2015**

Business Registration Number C14123301

### Accommodation:

Sugar Beach Resort and La Piroque Resort (Flic n Flac, Mauritius) are the official conference hotels. For preferential rates and bookings please contact the hotels directly.  
Contact details: Ms Karen Joorun Tel: +230 402 0100 Email: [Karen.Joorun@sunresorts.mu](mailto:Karen.Joorun@sunresorts.mu)

As the Official Carrier of Tomorrows Hotel Conference, Air Mauritius is offering preferential discounts to all Conference delegates. Please contact Air Mauritius Reservations Department on 2077575 or by mail [AirMauritiusReservations@airmauritius.com](mailto:AirMauritiusReservations@airmauritius.com), mentioning that you are attending Tomorrows Hotel conference. Fares are available from Air Mauritius offices only. Discounts are applicable on Air Mauritius routes only.



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